

Celebrating 50 Years of Banterra:
Groovy Events And Giving Back

Banterra's NIL Athletic Partnership
With Southern Illinois University

Thanks For Thriving With Us

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TABLE TALK



CELEBRATING 50 YEARS OF BANTERRA: GROOVY EVENTS AND GIVING BACK

This year at Banterra Bank we are celebrating our 50th anniversary. Half a century of serving our customers, supporting local businesses, and helping our communities thrive.

We have been celebrating throughout 2025 with events, social media trivia, giveaways, and internal contests with our awesome team members, which included the best lip syncs we have ever seen. On July 18th, we celebrated turning 50 as all branches participated in giveaways, decor, and refreshments. In addition, we also hosted three main celebrations in Marion, Illinois at 3201 Banterra Drive; Paducah, Kentucky at 5200 Hinkleville Road; and Cape Girardeau, Missouri at 1650 N. Kingshighway. These events included ribbon cuttings, food trucks or offerings, radio remotes, giveaways, groovy photo-ops, and donations for a selected charity. We were happy to have local chamber and community members in attendance, as well as local businesses and customers for good times all afternoon. Thank you to everyone who showed up and showed out to celebrate the great community we have built for 50 years.

SUPPORTING OUR GROOVY COMMUNITIES

To thank the communities that have helped build us, we always prioritize giving back; including a recent \$50,000 donation to Boys and Girls Club of Southern Illinois. Ultimately, we made this decision based on the importance of rebuilding this charity for Southern Illinois in hopes of sparking other companies to also support the charity's funding needs. LaShonda Hubert was appointed as the new CEO of Boys and Girls Club of Southern Illinois just over a year ago and she is grateful for Banterra's generous donation. "I've learned quickly that Southern Illinois is a region of caring people who support each other," said Hubert.

A donation to Boys and Girls Club of Southern Illinois was not the only charity donation made by Banterra to help celebrate our 50th anniversary. The bank celebrated in their branches throughout July and raised money for the food pantry at Marion Veterans Affairs Medical Center, Paducah Cooperative Ministry and Special Olympics Missouri. Banterra gives more than \$1 million annually to local charities, organizations and education institutions. This year has been the perfect opportunity to continue this support.



BANTERRA'S NIL ATHLETIC PARTNERSHIP WITH SOUTHERN ILLINOIS UNIVERSITY

In partnership with Southern Illinois University (SIU) in Carbondale, Illinois, we are proud to announce our second year supporting an NIL (name, image and likeness) partnership. With four Saluki athletes chosen, they will further promote the Banterra brand (specifically an exclusive Banterra-SIU Saluki Visa® Debit Card), Southern Illinois University and the region.

Each of the four athletes have hometowns within Banterra's six-state footprint. Athletes (pictured below from left-to-right) include Luke Walsh (Men's Basketball), Damien Mayo, Jr. (Men's Basketball), Mikaela Coburn (Women's Softball), and Caden Hawkins (Men's Basketball). "We learned last year that the best way to kick off this partnership is by hosting a dinner with the athletes at Banterra Center," said Jeff May, President & CEO of Banterra Bank. "It's an opportunity to get to know these individuals and for them to get to know our team. These young athletes have a passion for performing at their best and supporting their communities. These values, combined with their Saluki spirit, is something that they share with Banterra and we see value in promoting that partnership."

The NIL partnership is part of Banterra's overall commitment to SIU through our naming rights agreement for Banterra Center. The agreement includes an exclusive Banterra-SIU Saluki Visa® Debit Card, with a portion of debit card transaction revenue going to SIU Scholarships and NIL efforts for Saluki athletes.

"We are thankful for Banterra's continued support of NIL, Saluki Athletics and SIU," said Tim Leonard, Director of Intercollegiate Athletics for SIU. "Banterra was ready to jump on board last year as one of our first NIL corporate partners. We look forward to the branding opportunities these athletes will bring to promoting Banterra, SIU and Southern Illinois."

We will be utilizing these athletes' via social media (including the athlete's personal platforms and Banterra Bank's platforms), television and radio spots, print materials and other promotional opportunities.



THANK YOU FOR THRIVING WITH US

To celebrate Banterra's 50th anniversary, we want to give back and showcase those who helped us get here. Since Banterra's start in 1975, local community members have been a driving force of the bank, and we're happy to spotlight Banterra customer of 50 years, Linda Bond.

Mrs. Bond, a long-time Ridgway resident and customer of Banterra, shared her gratitude for the support system Banterra has been able to provide for herself and husband. Having banked with us for 50 years, Mrs. Bond has experienced firsthand the care and support of the team who has been by her side through every milestone.

Thank you for trusting Banterra for 50 years, Linda!

Linda Bond

RIDGWAY, IL



50 YEARS
WITH BANTERRA



"From opening our first account after getting married to purchasing our home with a Banterra mortgage, Banterra has been our partner every step of the way."

CORNERSTONE OF HOPE (PADUCAH)

PLEASE DESCRIBE YOUR BUSINESS?

We are an employment agency dedicated to serving nonprofit organizations. Founded with a mission to strengthen the nonprofit sector, we provide tailored employment solutions that allow mission-driven organizations to focus on what they do best, which is serving their communities.

Our services include:

Recruitment & Staffing – Help nonprofits find qualified professionals to fill their roles.

HR Support – Offer expert human resources guidance designed for unique needs of nonprofits.

Training & Development – Provide targeted training programs to help build and encourage professional development, improve leadership, and enhance organizational performance.

Payroll – Simplify payroll processing ensuring compliance and peace of mind.

WHAT ARE THE GOALS OF YOUR BUSINESS?

- Maintain a high placement success rate with qualified, mission-aligned candidates.
- Develop and cultivate strategic partnerships with nonprofit agencies.
- Provide a comprehensive suite of HR and employment services.

WHAT WAS THE INSPIRATION OR MOTIVATION TO START THE BUSINESS?

The inspiration and motivation to start was to help nonprofits reduce administrative expenses by providing employment services, including HR support and staffing solutions.

HOW HAS YOUR BUSINESS GROWN SINCE ITS BEGINNING?

Our agency has experienced growth by expanding our services to include payroll management, HR consulting, and professional training, allowing us to



better serve the evolving needs of nonprofit organizations. We've strengthened our foundation by purchasing an office building, establishing a permanent presence in the community.

WHAT SUCCESSES HAS YOUR COMPANY HAD?

We have collected some amazing influential awards over the years which include, Worksite Wellness Council Gold Award-Exceptional Commitment to Employee Wellbeing in 2019, Merryman House Empowerment Award in 2022, and our most recent award in 2023 for Paducah Professional Women's Business of the Year.

HOW HAS BANTERRA HELPED YOUR BUSINESS TO BECOME MORE SUCCESSFUL?

Banterra Bank has played a valuable role in our success by going beyond traditional banking support and becoming a true community partner. They have hosted events for our clients that foster appreciation and volunteered at our community initiatives. Their team has also helped expand our network by introducing us to partners and new opportunities. They've provided trusted financial guidance that has helped us manage our resources strategically as we've grown. Their partnership has strengthened both our operations and impact.





Banterra®

Helping You Thrive Since 1975



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BANTERRA BANK CULTURE STATEMENT

Explore our culture statement below to better understand who we are and how we work:

“Banterra, named for “Bank of the Earth”, started as a small agricultural bank in 1975 and has grown to be a nationally recognized financial organization. We are a leading contributor to the economic success of our communities. Banterra embraces conservative values of respect, service, integrity and honesty rooted in our small-town beginnings.

Our accomplished leaders develop and support exceptional teams that are dedicated to serving local customers, business partners, community organizations and charities. Banterra’s innovative spirit drives competitive products and services, continuously enhancing the customer’s experience.

Proud supporters of our hometowns, we champion kindness, diversity and giving back to the communities we serve. At Banterra, we strive to create an environment where everyone feels appreciated and empowered. Together, we are dedicated to building long-term value for our customers, team members and shareholders.”

**CONTACT US TO LEARN MORE
ABOUT OUR SERVICES**