

FOURTH QUARTER

2023

TAKING CARE OF OUR COMMUNITIES



Banterra has once again demonstrated its commitment to making an impact on the many communities we serve. We take pride in presenting our achievements for the year 2023 and highlighting some key contributions.

PARTNERSHIPS

Whether it's supporting education, healthcare, or economic initiatives, Banterra partners with like-minded organizations to promote positive change. Below is a sampling of organizations we've supported this year:

- Colleges within our footprint (i.e., Rend Lake College, Southern Illinois University, Southeast Missouri State University, University of Evansville and West Kentucky Community and Technical College)
- Official partner to state medical associates in our Western Region including Arizona Medical Association and Utah Medical Association
- Economic development efforts including Southern Illinois Now (SI Now), Codefi Foundation on Rural Innovation, Landmarks Illinois Banterra Bank Preserve Southern Illinois Grant Program and Economic Development Coalition of SW Indiana



SPONSORSHIPS AND DONATIONS

Banterra also supported more than 1,500 organizations and charities this year, totaling more than \$1MM in financial contributions. Additionally, Banterra promoted charities in each of our branches, providing awareness and raising nearly \$25,000 for the below efforts:

- Special Olympics
- Wounded Warrior Project
- CASA/GAL (Court Appointed Special Advocates – Guardian Ad Litem)
- Autism Speaks
- Make a Wish
- World Wildlife Fund
- School Supply Drive
- The American Legion
- Pet Drive
- American Cancer Society
- Food Drive
- Salvation Army

VOLUNTEERISM

Banterra encourages and supports our team members' volunteerism, recognizing the unique value it brings to our communities. No matter the initiative, Banterra team members aren't afraid to roll up their sleeves and actively contribute to the betterment of our regions. We're proud to announce that in 2023, Banterra team members logged more than 3,000 volunteer hours supporting 172 different organizations.



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- 2024 New Year's Resolutions

2023 Giving Snapshot

\$1 Million
contributed to

1,500 +
charities and
organizations

&

3,000 +
volunteer hours
logged by team
members supporting

172 +
organizations

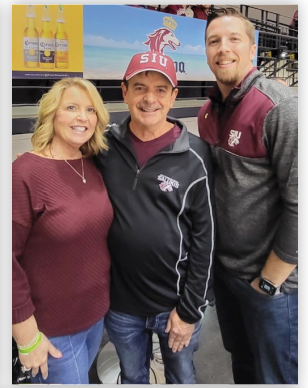
SHOWING SALUKI PRIDE AT BANTERRA NIGHT

At Banterra, we understand the importance of supporting higher-education organizations within our footprint. For years, Banterra has supported Southern Illinois University (SIU) and in 2019 became the first naming-rights partner for an SIU athletic facility. Since then, Banterra has become more involved on campus, providing scholarships to students, offering Saluki student banking products and supporting Saluki Athletics in various ways.

On Tuesday, December 5th, SIU hosted Banterra Night at Banterra Center. As the Salukis men's basketball team got a victory against the Oklahoma State Cowboys, Banterra hosted a VIP event in the brand new Corona Corner. Banterra promotions and activities included handing out rally towels to fans, presenting the game ball and a center-court check presentation to four student athlete recipients of the Banterra-SIU Scholarship Fund.

Banterra provides a minimum \$50,000 contribution to this scholarship fund, which gets awarded to ten students within Banterra's footprint. We would like to congratulate 2023-2024 scholarship recipients and thank our customers who contribute to the fund by using their Banterra-SIU Saluki Visa® Debit Card.

Whether you are a seasoned attendee or new to the experience, Banterra Center always brings an exciting and electric atmosphere. Banterra is ab-SALUKI proud to support Saluki Athletics.



HOLIDAY SCHEDULE 2024

Federal Reserve and Banterra Bank Holidays

New Years Day - Jan. 1st
Martin Luther King Jr. Day - Jan. 15th
President's Day - Feb. 19th
Memorial Day - May 27th
Juneteenth - June 19th
Independence Day - July 4th
Labor Day - Sept. 2nd
Columbus Day - Oct. 14th
Veteran's Day - Nov. 11th
Thanksgiving - Nov. 28th
Christmas - Dec. 25th



2023 COMPANY HIGHLIGHTS

TOTAL ASSETS
\$3 BILLION



LOCATIONS
40⁺



CUSTOMERS
96,000⁺



U.S. CHARTERED BANKS
Out of 4,715 U.S. chartered banks,
Banterra ranks in the **top eight percent**
based on total assets.

COMMUNITY
CONTRIBUTIONS
\$1 MILLION

LENDING
CAPACITY

**\$50
MILLION**



TEAM
MEMBERS
500⁺

SPOTLIGHT BUSINESS

BLACHERE ILLUMINATION, USA

[BLACHERE-ILLUMINATION.COM/EN/BLACHERE-ILLUMINATION-USA](https://blachere-illumination.com/en/blachere-illumination-usa)



Blachere Illumination is a leader in their business of designing and manufacturing holiday decorations and displays for towns, cities, shopping centers and theme parks all around the world. They offer a combination of services as big as a full light display, or as small as a lamp post decoration. Customer service is top priority along with product quality and a commitment to serving the planet with energy efficiency in mind. We spoke with Ronnie Brown, President of Blachere Illumination USA in Christopher, Illinois, to learn more.

When and where did your business start?

Blachere Illumination was started almost 30 years ago in Scotland, United Kingdom in 1994.

What was the inspiration or motivation to start the business?

I wanted to give my own family a better Christmas experience, and I thought to myself that a business like this would help. Now we are able to provide amazing holiday cheer to families around the world.

What are the goals of your business?

Our goal at Blachere is simple: deliver quality product to our loyal customers.

How has your company grown since the beginning?

We started off modestly, and are now a vital part of the biggest holiday decoration company in the world. Our Christopher, Illinois branch is one of 27, with our head office located in the South of France.



What successes or awards has your company had?

Blachere Illumination, USA is responsible for lighting the iconic Cinderella Castle at Walt Disney World in Florida during their holiday season, and for providing giant lit toy boxes that are displayed on 5th Avenue in New York City.

Do you have a favorite quote or motto that you live by?

"Get it right the first time."

How has Banterra helped your business to become more successful?

We have been in business for almost 30 years, nearly 20 with Banterra Bank. Banterra and all of their team members have been very supportive and flexible.

To learn more about Treasury Management services at Banterra and how this has helped businesses like Blachere Illumination, call 866-226-8377 ext. 38406 to speak with Kristen Lewis, ext. 40005 to speak with Tina Spears (Indiana) or email TMSales@Banterra.bank.



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2024 NEW YEAR'S RESOLUTIONS

Do you want your business to achieve it's goals in 2024?

When making your business resolutions for the new year, make sure to keep these helpful tips in mind:

- Get specific on how your goals will be measured
- Dream big, but keep goals realistic and manageable
- Set milestones for your team to reach
- Make your company culture a priority
- Look for resource and automation opportunities
- Let Banterra know how we can help in 2024

**CONTACT US TO LEARN MORE
ABOUT OUR SERVICES**

